

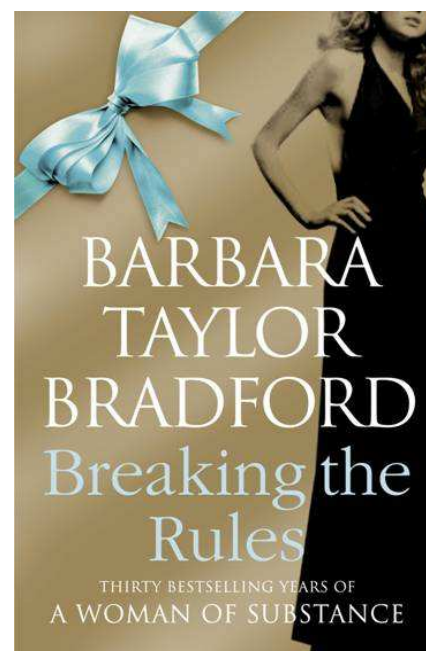
9 June 2009

**Barbara Taylor Bradford celebrates 30 bestselling years of writing**  
**Her latest novel, *Breaking the Rules*, introduces a new woman of substance set to win the nation's hearts all over again**

World famous bestselling novelist Barbara Taylor Bradford is preparing to celebrate 30 bestselling years as she publishes two novels and launches a campaign to champion real women of substance living and working in the UK today.

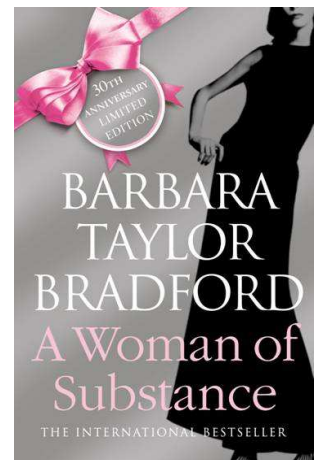
To mark the 30<sup>th</sup> year since she published her now world famous debut novel *A Woman of Substance*, featuring the much-loved heroine Emma Harte, Barbara Taylor Bradford has written ***Breaking The Rules***, an enthralling story of love and redemption which introduces 'M', a new woman of substance guaranteed to win the nation's hearts all over again.

Barbara's 25<sup>th</sup> novel takes readers from the chic fashion capitals of London and Paris to the exotic locations of Istanbul and Hong Kong as we follow the journey of 'M', a dark beauty who has fled to New York to start a new life. But when the lives of those she loves are threatened there's nothing she won't do to protect them, she'll even resort to breaking the rules. It will be published on 3 September 2009.



To mark the 30<sup>th</sup> anniversary since *A Woman of Substance* was first published, a special paperback edition of the international bestseller is being released at the same time with a new forward by Barbara. The iconic book is one of the top 10 bestselling novels of all time having sold more than 31 million copies and has been translated in over 40 languages since it was first published in 1979. In addition, a **luxury bound limited edition** version of the book will go on sale. This edition will contain a collector's edition Harte family tree, an exclusive foreword by Barbara Taylor Bradford and a 'life in pictures' special section which will appeal to her legions of fans and gift buyers.

This month, Barbara will launch **A Woman of Substance Awards** to discover women who epitomize what it is to be a woman of substance today, who deserve special recognition and the chance to shine. Conducted in association with the Daily Express, Debenhams and P&O Cruises, and in support of the charity Target Ovarian Cancer, Barbara is encouraging females across Britain to nominate themselves and/or other women in their personal and professional lives at [www.awosawards.co.uk](http://www.awosawards.co.uk) The winner will be announced in September when Barbara Taylor Bradford will host a glamorous awards ceremony and crown the winner of **A Woman of Substance 2009**.



Barbara says: “*A Woman of Substance* is a book that has changed the lives for a lot of women. It gave them the confidence to overcome a lack of education or great adversity and triumph as a human being. It showed them that with great ambition, discipline and stamina they could really succeed. I’m delighted that now, 30 years later, we are surrounded by real examples of women of substance and I feel it’s about time that we recognised and celebrated their achievements!”

Amanda Ridout, MD of HarperCollins, says: “It has been HarperCollins enormous pleasure and privilege to be Barbara’s publisher for 30 years and we are thrilled to be establishing these awards in recognition of the inspiration Barbara has given to millions of women all around the world since the publication of *A Woman of Substance*.”

“We look forward to publishing *Breaking The Rules*, her latest novel, in September in addition to producing some special editions of *A Woman of Substance*. We’re also going to be welcoming Barbara to the UK in September where there will be lots of high profile PR and media activity to support this milestone event.”

### Publishing on 3 September 2009:

- **Breaking The Rules** HarperCollins RRP £14.99 (hardback) also available as an E-Book on iTunes RRP £14.99
- **Breaking the Rules** unabridged CD £14.99 and digital edition £10.49
- **A Woman Of Substance** 30<sup>th</sup> anniversary paperback HarperCollins RRP £7.99
- The luxury limited edition hardback of **A Woman Of Substance** will also be published by HarperCollins Books will be available from all major book retailers, online at Amazon and at [www.harpercollins.co.uk](http://www.harpercollins.co.uk)

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### For further information:

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### More about **Breaking The Rules**

Thirty years ago, the world was introduced to Emma Harte who instantly became an iconic figure of our time. Now meet the inspirational M, a new Woman of Substance guaranteed to win our hearts all over again ...

When those you love are threatened, there's nothing you won't do to protect them... you'll even resort to Breaking the Rules.

Following a terrifying encounter in the quiet English countryside, a dark beauty flees to New York in search of a new life. Adopting the initial M as her name, she embarks on a journey that will lead her to the catwalks of Paris where she becomes the muse and star model to France's iconic top designer Jean-Louis Tremont.

When M meets charming and handsome actor Larry Vaughan they fall instantly in love with one another. Soon they become the most desired couple on the international scene, appearing on the front cover of every celebrity magazine, adored by millions. With a successful career and a perfect marriage, M believes she has truly put the demons of her past to bed.

But M's fortunes are about to take another dramatic turn when a dark figure from her past, someone who she thought she'd never see again, is back and determined to shatter M's world forever.

From the chic fashion capitals of London and Paris, to the exotic locations of Istanbul and Hong Kong, *Breaking the Rules* is an enthralling story of love and redemption, secrets and survival from the bestselling author of *A Woman of Substance*.

### Notes to editors:

- Visuals available of Barbara Taylor Bradford and book covers
- Fast facts: Barbara Taylor Bradford also available

- Further information on the Awards available at [www.awosawards.co.uk](http://www.awosawards.co.uk) (from 11 June 2009)